



*better together*

# Better Together Luncheon | 2021

Wednesday 4 August  
Melbourne Cricket Ground

Partnership Prospectus

### *When was the last time you had to call 000?*

Victoria's emergency service workers respond to an average of 7,000 Triple Zero calls each day. They provide not only their skills and experience, but also put their own safety and wellbeing on the line - all to serve us.

It's a high risk occupation and alongside the common pressures of a workplace environment, emergency service workers are regularly exposed to distressing situations that can be deeply impactful to their mental health and wellbeing.

Victoria depends on the dedication of its 125,000 emergency service workers, 100,000 of whom are volunteers. These are people who care deeply and contribute greatly to our community, with the support of their families - and we need your help to support them too.

The Emergency Services Foundation is a not-for-profit umbrella organisation which brings together 14 Victorian emergency service organisations to improve mental health outcomes.

**We invite you to support us in protecting the mental health and wellbeing of those who protect us.**

**We are all**  
*better together*

# Show your support | ESF Better Together Luncheon

The AFL Emergency Services Match in Round 21 between Hawthorn FC and Collingwood FC is an opportunity to thank emergency service workers and raise awareness of the impact their work can have on their own mental health and wellbeing.

Hosted by the Emergency Services Foundation, the *ESF Better Together Luncheon 2021* will be held in the exclusive MCC Members' Dining Room at the MCG on Wednesday, 4th of August - the week of the AFL match. Join us along with 400 guests, with representatives from our 14 emergency service agencies sharing stories of lived experience in the emergency service sector.

As an ESF Better Together Luncheon partner, you will receive the unique opportunity to gain exposure to, and connect with those across the emergency services sector, corporate world and the Australian Football League - with exclusive experiences only available at to event partners.



# Partnership Benefits

	Gold Partner \$6,000 + GST 2 available	Silver Partner \$3,500 + GST 5 available	Bronze Partner \$2,700 + GST 2 available
Table of 10 tickets to the ESF Better Together Luncheon	●	●	●
Inner Sanctum MCG Experience: Exclusive pre-luncheon drinks for up to 10 guests in the MCG change rooms, access to the ground via the infamous race with time for photographs on the MCG	●		
ESF Better Together Luncheon speaker to be seated at Gold Partner table during event	●		
Emergency service personnel to be seated at Silver Partner table during event		●	
Lived Experience: Guest speaker to visit workplace, sharing their lived experience in the emergency services		●	
Recognition and logo to appear in post-event wrap up in the ESF Impact E-Newsletter	●		
Logo recognition on ESF Better Together Luncheon Welcome sign	●		
Verbal recognition by Host throughout event	●	●	●
Logo and partnership recognition on ESF website and social posts promoting event	●	●	●
Logo to appear on pre-event communications and luncheon menu	●	●	●

*Cut off date to ensure delivery of all partner benefits is Wednesday 21 July.*

# Contact Us

To be part of the ESF Better Together Luncheon 2021, please contact:

**Bella Caruana-Gordon**

Phone 0478 239 141

Email [rsvp@esfevents.com.au](mailto:rsvp@esfevents.com.au)