



# EMERGENCY SERVICES FOUNDATION FIRE SERVICES COMMEMORATIVE BEAR EDITION 1

**A unique opportunity to order a new, strictly limited collectable bear that honours the dedication & courage of Victoria's firefighters.**

The Ash Wednesday fires: 47 people were killed and many more sustained significant injury. Approximately 82,500 hectares of public land, over 120,00 hectares of private land, along with wildlife and farming stock was burnt. More than 2,900 homes and buildings were lost. Many things came out of the destruction of Ash Wednesday, including the Emergency Services Foundation.

25 years ago the volunteers who turned out to fight fires and help others in their community at times of other natural disasters had little training when compared to today's standards, no hi-tech protective clothing, there was no 'Worksafe' and were they to be injured or killed, their families were not well protected by any comprehensive welfare safety net.

In this environment, the Emergency Services Foundation was formed in the wake of the 1983 Ash Wednesday fires. This Foundation was established to meet the need for a well governed mechanism so the community could contribute money to assist emergency service workers including Police, Fire, Ambulance, SES and other injured or killed in the line of duty. The Emergency Services Foundation is committed to providing welfare support to our ESO families in times of tragedy and to invest in the skills and training base of emergency service career and volunteer personnel.

To mark our 25th Anniversary we are proud to commission this limited edition, fire services bear that acknowledges the dedication, service and courage of our State's Fire Services. The tunic is the double-breasted British Lancer style used by firefighters from the 1890s until the late 1980s and worn during the Ash Wednesday fires. Number '83' on the tunic remembers the tragedy of Ash Wednesday and the many people who lost their lives. On the sleeve is a set of chevrons, each one representing five years service and the circle indicating that our bear can drive a fire engine. One red and one yellow collar recognises the roles of the MFB and CFA at that time. The helmet insignia ESF represents the foundation with the axe and turn key as genuine replicas recreated in miniature for this unique, limited edition bear.

Each bear will have a numbered tag of authenticity and arrive in a specially created, presentation box that will remain as an important part of your bear.

The Emergency Services Foundation has appointed the Victoria Police Blue Ribbon Foundation as its distribution partner. Their expertise in delivering Constable T. Bear for the past 14 years will provide new ESF customers with a safe and reliable delivery process.

To order the Fire Services Commemorative Bear please complete the order form below and post to the address supplied. You can also lodge your order online at [www.esf.com.au](http://www.esf.com.au) - click on the 'Order Bear' tab.

**\$100  
+ P&H**

## ORDER FORM EMERGENCY SERVICES FOUNDATION Fire Services Commemorative Bear (Limited Edition)

Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Delivery Address \_\_\_\_\_ Postcode \_\_\_\_\_

Please supply \_\_\_\_\_ Fire Services Bears @ \$100 + \$9 postage & handling each

**PAYMENT OPTIONS**  Cheque/Money Order enclosed  Please debit my credit card

\_\_\_\_\_/\_\_\_\_/\_\_\_\_ Authorized Signature \_\_\_\_\_  
CREDIT CARD NUMBER \_\_\_\_\_ EXPIRY DATE \_\_\_\_\_

Post this form with appropriate payment to: Fire Services Bear, PO Box 2012 Moorabbin Victoria 3189 • Online Orders can be lodge at [www.esf.com.au](http://www.esf.com.au)



Emergency Services Foundation Pty Ltd • ABN 39 488 345 398 • PO Box 403 Essendon North Victoria 3041 • Photos courtesy of MFB & CFA

**CHOKING & SAFETY HAZARD** Please note that this product is sold as a limited edition, collectable product and because of loose fittings, sharp edges and other clothing items is not recommended as a toy for young children 5 years and under. Parental judgment is advised regarding the suitability of this product for children.